

Call/Text: 631.833.4149 Post Office Box 1205 – Westhampton Beach, New York 11978

2025 Information Kit & Event Price Guide



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Understated Elegance: That's Sophisticated & Fun
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REASONS TO CELEBRATE LIFE WITH US



Our Style - Understated Elegance, That's Sophisticated & Fun

- We customize an outline & coordinate each wedding, based upon our clients goals
- Superior music knowledge along with outstanding experience in event time management/planning
- We allow the music to energize the dance floor & make the announcements that are only necessary
- The songs are played at the right time and appropriate volumes
- Clean & neat professional presentation of the gear & staff

Service Options

DJs
 DJ Hybrid / Live Combos
 Bands/Musicians
 Photo Booths
 Lighting
 String Ensembles
 Flat Screens
 Audio/Video Rentals

Trendsetters

- Creator of the Wireless DJ booth (no venue outlets required)
- Originator of the Multiple Mobile & Wireless Flatscreens (no venue outlets required)
- Designer of the Décor DJ Booths
- 1st to up-light a vineyard or orchard

Recommended by the Finest Venues

Baker's House **Dockers Waterside** Old Field Vineyards Gardiners Bay CC (Private) Peconic Bay Yacht Club **Bedell Cellars** Boathouse Shelter Island Gideon Putnam (Saratoga Springs) Pellegrini Vinevards Breeze Hill Farm Halyard – Greenport Oceanbleu Bath & Tennis Bridge Golf Club (Private) Hedges Inn - East Hampton Rams Head Inn Bridgehampton Club Jedediah Hawkins Inn Shelter Island Yacht Club (Private) Bridgehampton Tennis & Surf Club Maidstone Golf Club (Private) South Fork CC (Private)

Centro Montauk Yacht Club Suffolk Theater
Cory Creek Vineyard Navy Beach - Montauk Topping Rose House
Cowfish – Hampton Bays Noah's Greenport Westhampton CC (Private

North Fork CC (Private)

Reviews

Crow's Nest Montauk

- Our reviews will attest, we take tremendous pride and passion in exceeding the expectations. Each event outline is uniquely formed with our clients vision. We are able achieve the highest standards by: designing a seamless event with our outlines, *unlimited communication via phone*, *email, text, meetings, zoom meetings and/or venue walk-through* and experience in knowing when to pivot. Links: The Knot - Google

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EAST END DJ'S MOST POPULAR PACKAGE

@ the let's book it price (limited time only)

'The WHB'

- East End DJs 4 Hour Reception Includes

Choice of Décor DJ Booth with 2 Black or White Speakers

North Fork Rustic or Hamptons Beachwood or Montauk Driftwood Grey

(more décor booth options available see pages 7&8)
Up to 24 perimeter uplights (covers most venues)

\$3,250 regular price \$3,975







Popular Add-ons

Ceremony sound - 1 speaker & wireless mic - Starts at \$375 regular price \$475

Cocktail hour - 1 speaker with custom playlist

- Starts at \$375 regular price \$475

DJ hybrid reception musicians

Percussion, Sax, Guitar

- \$975 regular price \$1,275

Additional Sound & Lighting Support

Pending on Venue Floor Plan & Number of Guests

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LIVE OPTIONS

PLAYLISTS AND VIDEOS SAMPLES ARE OUR WEBSITE & Social media Instagram & Facebook









EAST END DJ HYBRID / LIVE COMBO ADD LIVE MUSICIAN(S) TO THE RECEPTION PERFORMS SIMULTANEOUSLY WITH THE DJ.

CHOICES INCLUDE: PERCUSSIONIST, SAXOPHONIST, GUITARIST, VOCALIST \$1,275/MUSICIAN

CHOICES INCLUDE. PERCUSSIONIST, SAXOPHONIST, GUITARIST, VOCALIST	_\$1,275/MUSICIAN
ACOUSTIC GUITAR PLAYER / SAXOPHONIST / KEYBOARDIST / VOCALIST /	
COCKTAIL HOUR OR DINNER	_\$ 975/MUSICIAN
EAST END STRINGS	_\$ 875/MUSICIAN
FROM CLASSICAL TO TOP 40, YOU WILL SIMPLY LOVE THE ELEGANCE &	STYLE OF EAST END STRINGS.
QUARTET CEREMONY OR COCKTAIL HOUR	_ \$3,000 STRING QUARTET
CEREMONY AND COCKTAIL HOUR	_\$3,500 STRING QUARTET
STEEL DRUMMER COCKTAIL HOUR	_\$ 975/MUSICIAN
JAZZ TRIO COCKTAIL HOUR	_\$3,000
COMEDY SHOWS: WE HAVE ACCESS TO THE MOST TALENTED COMEDIANS	CALL FOR PRICING.
ADDITIONAL AUDIO SUPPORT:	
- WIRED OR WIRELESS SPEAKERSBLACK \$ 300/EACH - ADDITIONAL WIRELESS MICROPHONES1000 WATT BATTERY POWERED INVERTER (FOR ELECTRIC POWER) 2000 WATT YAMAHA INVERTER (FOR ELECTRIC POWER)	\$ 375/EACH \$ 275/EACH
AUDIO/VIDEO RENTAL (MINIMUM PURCHASE WITHOUT A DJ OR LIGHTING PACKAGE IS	\$1500)

.



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Lighting



UP-LIGHTING - LED WIRELESS UP-LIGHTING UNITS WITH COLOR CHOICE

UP TO 8 UNITS	\$ 650	UP TO 12 UNITS	\$ 975
UP TO 16 UNITS	\$1,300	UP TO 24 UNITS	\$1,975
UP TO 32 UNITS	\$2,600	UP TO 36 UNITS	\$2,900
MORE THAN 36 – CA	LL FOR PRICING		



PECONIC BAY YACHT CLUB

DANCE FLOOR LIGHTING

- CHOICE OF

360* MOVING HEADS, SPHERES (DISCO BALL EFFECT), MARTIN RUSH MULTI-BEAMS (VERTICAL TRAFFIC LIGHT), REVO III, TRI-STAR LED (VARIOUS FLASHING EFFECT), BLACK LIGHT (GLOW IN THE DARK)

2 UNITS	\$ 750	4 UNITS	\$ 1,275
6 UNITS	\$ 1,750	8 UNITS	\$ 2,475
10 UNITS	\$ 3.000	12 UNITS	\$ 3.500



CLUBHOUSE HAMPTONS | SPARKLING POINTE | PELLEGRINI VINEYARDS

LOVE - LETTERS EACH LETTER IS 45"TALL WITH WHITE EXTERIOR & HEARTS \$275

NAVY OR WHITE COLOR TENT 10x10 RENTAL WITH DJ PACKAGE \$150

BACKYARD MOVIE NIGHT SELECT YOUR FAVORITE MOVIE AND HAVE IT DISPLAYED ON OUR

_ 30' DIAGONAL INFLATABLE SCREEN W/PROJECTOR, & SOUND SYSTEM UP TO 3 HRS WKDAYS \$1575 WKNDS \$2,175

Instagram & Facebook



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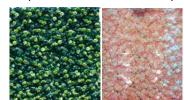
Рното Воотн



Color - Beachwood White - B&W

SHIMMERY GOLD

GREEN SCREEN EFFECT



BLOOMY FAUX GREEN OR PINK FLOWER WALL

PHOTO BOOTH - OPEN STYLE OPTIONS INCLUDE:

CHOICE OF BACKDROPS:

- BEACHWOOD WHITE, SHIMMERY GOLD, SHIMMERY SILVER, OR GREEN SCREEN EFFECT

(2) PHOTO BOOTH ATTENDANTS

4 HOURS OF UNLIMITED PHOTOS

PHOTO PROPS

UPLOADS TO SOCIAL MEDIA

CHOICE OF 2x6 OR 4x6 PHOTO PRINTS

CLIENTS RECEIVES AN EMAIL PHOTO LINK WITH ALL THE PHOTOS IN STRIPS, INDIVIDUAL COLOR AND B&W

____\$1,750

ALBUM FOR PHOTO STRIPS & GUESTS 250



WHITE PODIUM/LECTERN (SEE PHOTOS ABOVE) \$ 275EA
FLATSCREENS (SEE PHOTOS ABOVE) 65"

FLAT SCREEN ARE MOUNTED ON A 6.5" TRUSS \$875EA

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DJ RECEPTION OPTIONS

EAST END DJ'S CLASSIC ALL BLACK 4 HR RECEPTION

STARTS @ \$2,475



EAST HAMPTON HOME TRADITIONAL SPEAKER

AMAGANSETT RESIDENCE (+250 DÉCOR SPKRS)

DJ BOOTH UPGRADES

DÉCOR THEME DJ FRONT BOARDS HAMPTONS BEACHWOOD WHITE

\$ 500



BRIDGEHAMPTON T. & S. CLUB | PECONIC BAY YACHT CLUB





BEDELL CELLARS

HAMPTONS BEACHWOOD WHITE PLUS

CALL FOR DETAILS



DJ HYBRID W/ SAX & PERCUSSION | I 3 WHITE DÉCOR SPEAKERS



PECONIC BAY YACHT CLUB DJ HYBRID W/ PERCUSSION 4 WHITE & 3 LAVENDER UPLIGHTS



4 DÉCOR SPEAKERS WITH 7-9 UPLIGHTS

NORTH FORK RUSTIC



VINEYARD CATERERS

NORTH FORK CC

| ENCORE ATLANTIC SHORES

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Price Guide - DJ RECEPTION OPTIONS (continued)

NORTH FORK RUSTIC PLUS

CALL FOR DETAILS





MAIDSTONE CLUB

| GREAT LAWN WESTHAMPTON BCH 4-8 DANCE FLOOR WASH LIGHTS 4 AMBER UPLIGHTS | POWER PACKAGE 5600 WATTS

MONTAUK DRIFTWOOD GREY

\$ 500



NOAH'S GREENPORT



WESTHAMPTON CC MONTAUK

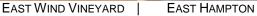


OCEANBLEU

\$ 500&^

LONG ISLAND LIGHTHOUSE - WHITE DJ FRONTBOARD WITH UP TO 7 UP-LIGHTS (COLOR CHOICE)







LARKFIELD

HAMPTON CHIC SATIN: NAVY BLUE, ROYAL BLUE, WHITE (CUSTOM COLOR CHOICE) \$ 500



HALYARD GREENPORT

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OUR EXTRAORDINARY TEAM

When Experience Matters Along With We Love What We Do

Michael Variale, Founder/Owner, DJ, MC, Music Coordinator

30+ Years Experience with a Masters Degree in Education



Background

Owner, Event Planner, DJ, Music Coordinator

When you treat your staff great, everything else falls into place. Michael is grateful to be surrounded with true professionals with kind hearts and fun personalities. Michael's mother always said, 'Life is a gift, so go out and celebrate it'. Hence the slogan, Celebrate Life With Us.

When Michael was growing up, a variety of music was always playing in the background. His parents' loved listening to American Standards, Doo-Wop, Motown and Disco, while Michael enjoyed the sounds of the 80s, Old Skool Hip-hop, Freestyle, Grunge, Latin and Club/House Music. Before DJing was ever thought of a career, he began with making mixed cassettes from the radio on his boom box. Technology has certainly improved.

While earning his Bachelors degree at SUNY Cortland, he also started his professional DJ career in 1992 City Limits. He mixed party rock tunes on a pair of Sony Discman's. In 1993 he made his Hamptons debut at Dockers Waterside for Sunset Happy Hour. In the Summer of 1995 & 1996, he mixed in 70's & 80's dance music in the Classic Disco Lounge at the Legendary Canoe Place Inn (CPI).

Did you know Michael was also school teacher for 20 years? There are some similarities. The thought process of creating effective lesson plans parallels the way Michael customizes the music and flow of it for each event. Being a teacher has also helped him to understand when it's the appropriate time to mix into another music genre. Be sure to ask Michael about this, because it plays a major role in the success East End Entertainment.

In 2014, Michael was able to leave the classroom and founded <u>EastEndWeddingsAndEvents.com</u>. It's a wonderful network of talented event professionals that share the same passion for the special event industry.

Michael and his team are grateful to share have their talents with countless celebrities and others who value great music at a special event.

JR, DJ, MC, Audio, Video, Lighting & Wireless Technician

Joined EEE in 2007 – 30+ Years Experience



Background

JR is a cool a cucumber. He is an amazingly talented DJ. He smoothly mixes all genres. JR's musical knowledge and attention to detail will ensure that many magical memories will be created. Behind the scenes, JR is our computer tech specialist and wireless technology guru. When his is not spinning the tunes he enjoys fishing for striped bass and tuna.

Bill, DJ, MC, Photo Booth, Audio/Video Live Streaming, & Lighting Technician

Joined EEE in 2014 – 30+ Years Experience



Background

Bill started his music career at his college radio station as an on air DJ dabbling in production work. He continued to follow his passion and love for music working at Z100, WKTU, Party 105, CBS Radio and various night clubs. He is currently a Senior Producer at iHeart Radio. His knowledge and love for all genres of music makes Bill an excellent choice any event.



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OUR EXTRAORDINARY TEAM - (continued)

Dave, DJ, MC, Lighting Technician

Joined EEE in 2011 – 20+ Years Experience



Background

Dave grew up on the East End of Long Island, graduating from Westhampton Beach HS has Bachelor's Degree in Business Administration. Dave crafted his Hamptons vibes style from his experience at local hot spots like the Surf Club, Seven, and Casey's along with various weddings and events.

George, DJ, Bi-lingual MC, Percussionist, Lighting Technician

Joined EEE in 2009 – 30+ Years Experience in the industry (performing together since 1995)



Background

The rhythm is in George's blood. He makes <u>playing percussion looks so easy</u>, he can spin the tunes, and even sing. George is a multi-talented professional who has performed throughout the tri-state area.

Eric, Percussionist, Vocalist, MC, Comedian

Joined EEE in 2004 – 30+ Years Experience



Background

Eric is an amazingly talented and has been entertaining for over 30 years.

Eric attended University of Miami and majored in Studio Music and Jazz. He holds a Bachelor's in Music. He has performed with many of the top Jazz, R&B and Pop artists throughout the country. His specialty lies in <u>percussion</u>, <u>vocal performance</u> and <u>spearheads the comedy division</u>.

Eric is available to perform many of the classic Jazz, Pop and Classical pieces at your request.

Jonny Ray, Acoustic Guitar & Vocalist

Joined EEE in 2004 – 30+ Years Experience



Background

Jonny Ray is one Long Island's elite performers on acoustic guitar and vocals. Jonny Ray's material contains a plethora of songs from classic rock, pop, country, and acoustic contemporary. Jonny Ray does everything; ceremonies, cocktails, receptions and afterhours. Add Jonny Ray as a soloist or as the Jonny Ray & Friends Band.

East End Strings - Joined in 2004

Dr. Kristen, Meghan, Christine, Sara, Christina, Noelle, Amy, Jason, Brad



Background

When pop music meets classical music you have the East End String Ensemble. Perfect for ceremonies & cocktails in Hamptons, Shelter Island, the North Fork, or anywhere else. The song list is always expanding with special requests like Neil Young's Harvest Moon.

Sanford, Saxophonist

Joined EEE in 2018 - 30+ Years Experience



Background

Sanford Marten is a versatile, highly-accomplished tenor, soprano, and alto and baritone saxophonist who brings his signature sound to a wide range of music genres, including Jazz, Latin, R&B, Soul, Funk, Pop, Rock, and Motown.

Sanford covering Moondance by Van Morrison @ Jedediah Hawkins Inn



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OUR EXTRAORDINARY TEAM - (continued)

Experience Matters & We Love What We Do

Mark, Saxophonist

Joined EEE in 2011 – 20+ Years Experience

John, Saxophonist

Joined EEE in 2023 – 20+ Years Experience



Background

John is featured in our DJ hybrid, jazz trio, with Jonny Ray & Friends band and for cocktail hour.

Photo Booth Team: Tami, Robby, Dawn, Delaney & Bill Joined EEE in 2014



Background

Having 2 attendants at the photo booth is key for great photos and keeping the line cheerful short and moving. Tami, Rob, and Dawn are all in sync in setting the right pose, swopping out props, signing the album, uploading to social medial and keeping everything organize. They make the photo booth an experience delightful.

Delaney, Photo Booth & Up-lighting Specialist

Joined EEE in 2020



Background

Delaney is Michael's daughter. Delaney specializes in event up-lighting and our photo booth services. Michael is one proud dad. Delaney also attends Baylor University.

Jack, DJ, DJ Assistant, Photo Booth & Up-lighting Specialist

Joined EEE in 2023



Background

Jack is a diamond in the rough. Michael, the owner is very selective in selecting team members. Throughout his first year, Jack has proven to be a perfect fit with our team. He is an audio and lighting technician, plus he is DJ training. Jack also will be a Division 1 Lacrosse Player in 2025.



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What Others Say

Venue Event Directors

I'm glad your company is here

Photographers

- I get the most fun candid pictures when you're here
- I already got show many great dance floor shots and they didn't serve dinner yet

Guests

- You're certainly not the typical Long Island DJ
- My Feet are so sore!
- One More Song!
- That was the best wedding ever!

Clients

- Communication throughout the whole process was great. He answered his cell phone every time we called. When we asked him to make adjustments to the outline, he made the changes same day and sent them back to us.
- All of our guests keep talking about how great the DJ was and how they couldn't sit down once because every song was a banger! People were dancing the whole time!!
- The entire day could not have been more perfect!